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GOOGLE CHROME

Go behind the browser with Chrome's new Al features

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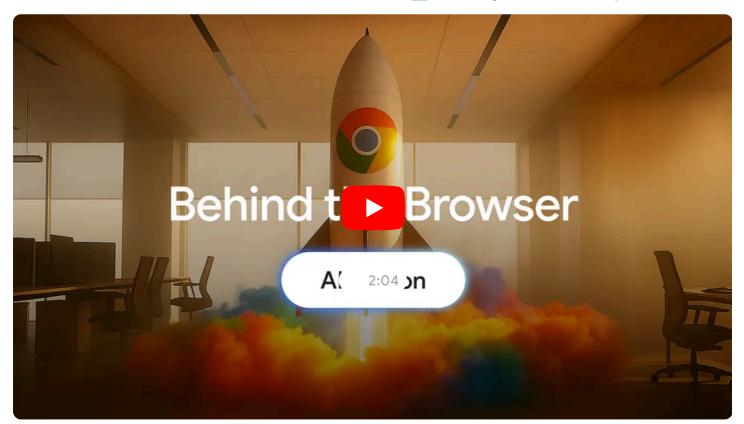


We're taking you behind the browser to show you how Al is being built into Chrome to help you get things done while staying safe online. Here are the top 10 new Al updates we're bringing to Chrome.



Mike Torres VP of Product, Chrome





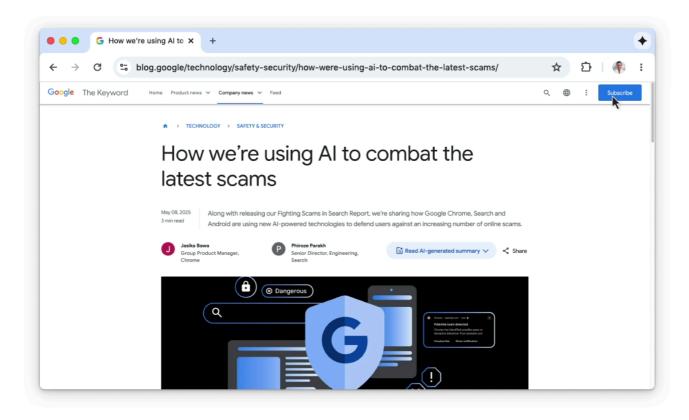
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Today represents the biggest upgrade to Chrome in its history, as we share how we're using the latest in Google AI to enhance your browsing experience. We're building Google AI into Chrome across multiple levels so it can better anticipate your needs, help you understand more complex information and make you more productive when you browse the web, all while keeping you safe.

Here are 10 new ways Al is helping us make Chrome smarter, safer and more useful than ever:

1. Enhance your browsing with Gemini in Chrome

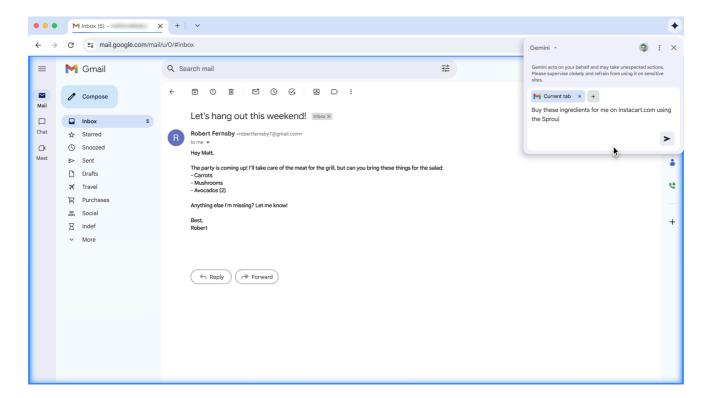
Starting today, we're rolling out Gemini in Chrome ¹ to Mac and Windows desktop users in the U.S. with their language set to English, so you can ask Gemini to clarify complex information on any webpage (or webpages) you're reading. It'll be available to businesses in the coming weeks via Google Workspace with enterprise-grade data protections and controls. And we're also bringing Gemini in Chrome to mobile in the U.S., ensuring you'll always have access to our Al features, whether you're at home or on the go. You can also activate Gemini when using Chrome on Android, and other apps, by holding the power button. And starting soon, on iOS Gemini in Chrome will be built into the app.



Gemini in Chrome is rolling out to all Mac and Windows users in the U.S.

2. Get ready for your agentic browsing assistant

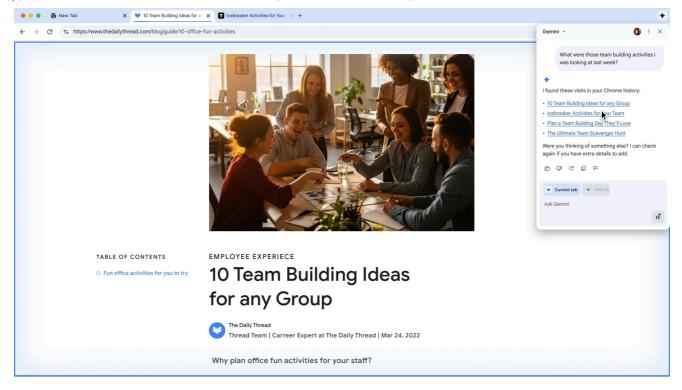
In the coming months, we'll be introducing agentic capabilities to Gemini in Chrome. These will let Gemini in Chrome handle those tedious tasks that take up so much of your time, like booking a haircut or ordering your weekly groceries. You tell Gemini in Chrome what you want to get done, and it acts on web pages on your behalf, while you focus on other things. It can be stopped at any time so you're in control.



Gemini in Chrome will be able to handle repetitive tasks for you

3. Make better sense of all your tabs

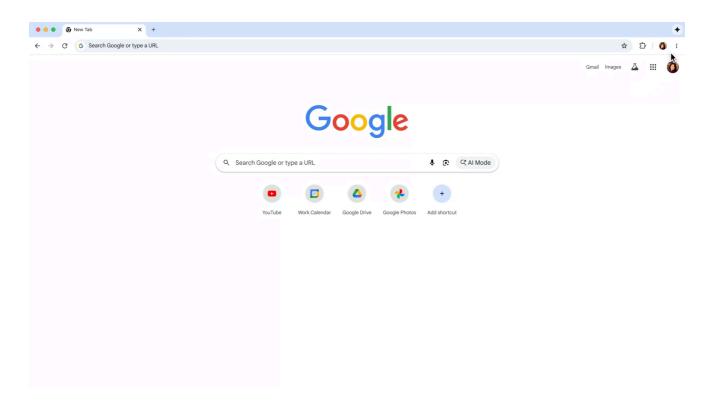
Gemini in Chrome can now work across multiple tabs, so you can quickly compare and summarize information across multiple websites to find what you need. Planning your flight, hotel and vacation activities across multiple tabs? Gemini in Chrome can help you consolidate that information into a single itinerary to take the stress out of your travel plans.



Gemini in Chrome can work with context of multiple tabs

4. Find webpages you previously visited

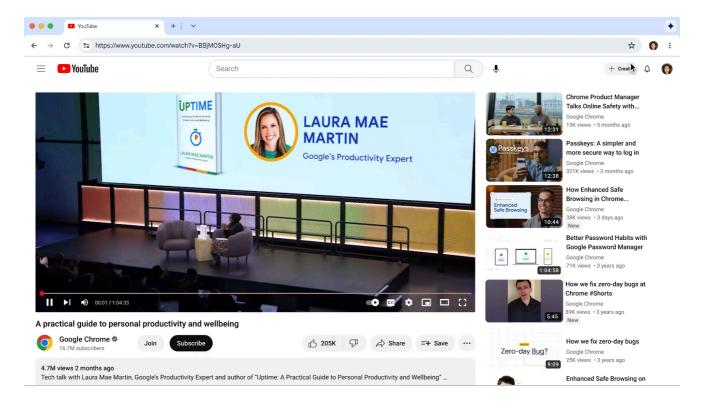
For those frustrating instances when you want to jump back into a past project but don't want to scroll through your history to find an important website you previously visited, soon you'll be able to use Gemini in Chrome to recall it for you. Once launched, you can try prompts like "what was the website that I saw the walnut desk on last week?" or "what was that blog I read on back to school shopping?"



Gemini in Chrome will be able to recall your past tabs for you

5. Work with your favorite Google apps without changing tabs

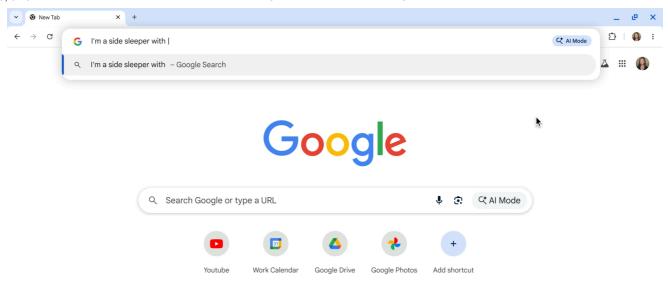
We've also built a deeper integration between Gemini in Chrome and your favorite Google apps, like Calendar, YouTube and Maps, so you can schedule meetings, see location details and more without leaving the page you're on. For example, if you're looking for a specific spot in a YouTube video, you can just ask Gemini in Chrome and it will take you there immediately.



Gemini in Chrome is now integrated with your favorite Google apps

6. Search with Al Mode right from the omnibox

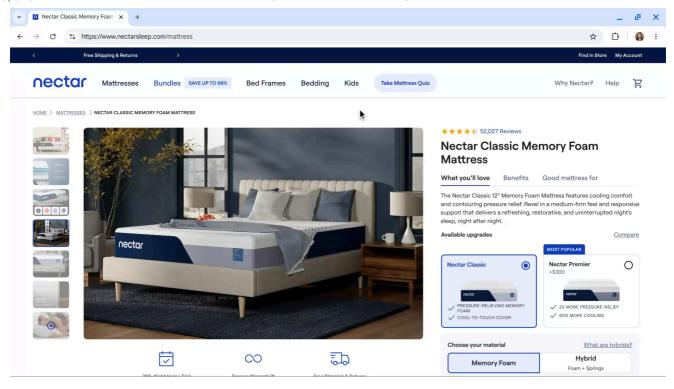
You'll have the option to quickly access Google Search's Al Mode, our most powerful Al search, right from the Chrome address bar (what we call the omnibox) on your computer. Al Mode allows you to ask longer, more complex questions and get a helpful Al response, with the ability to easily ask follow up questions and dive deeper on the web. This update will be rolling out later this month in English in the U.S. and expanding to more countries and languages in the weeks ahead.



Al Mode is now available right in your address bar

7. Ask questions and learn more about your current page

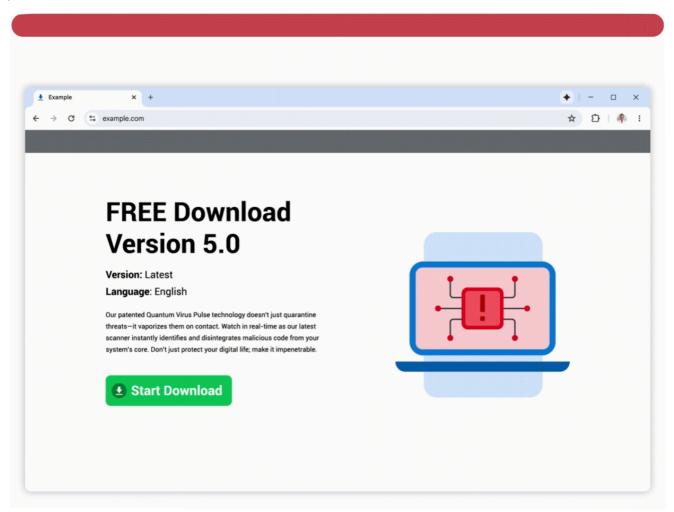
You can now ask questions about the entire page you're on right from the omnibox. Chrome can suggest relevant questions based on the context of the page to help you kickstart your search. You'll get a helpful Al Overview from Search right alongside the page, with the ability to ask follow-up questions in Al Mode, so you can get helpful information without leaving the page. Contextual suggestions are available in the U.S. in English and will be rolling out to more countries and languages in the weeks ahead.



Al Overview in the side panel can help with follow up questions

8. Combat more sophisticated scams with Gemini Nano

We're continuing to expand how we use AI to help you navigate the threats and annoyances on the web. Safe Browsing's Enhanced Protection mode already uses Gemini Nano to help identify tech support scams that try to trick you into downloading harmful software. Soon, we'll be expanding this protection to also stop sites that use fake viruses or fake giveaways to trick you.

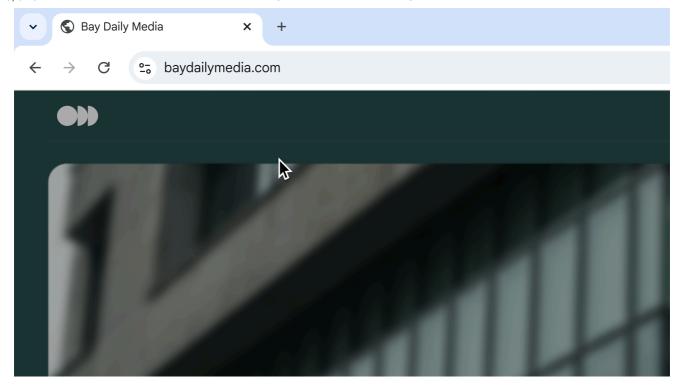


Chrome's Enhanced Protection is expanding its scams detection with Al

9. Say goodbye to dodgy notifications and unwanted permissions

Chrome now detects potentially spammy or scammy notifications and gives you the option of seeing them or unsubscribing. Since rolling out this feature, we've reduced unwanted website notifications for Chrome on Android users by around 3 billion each day, cutting down on unnecessary distractions.

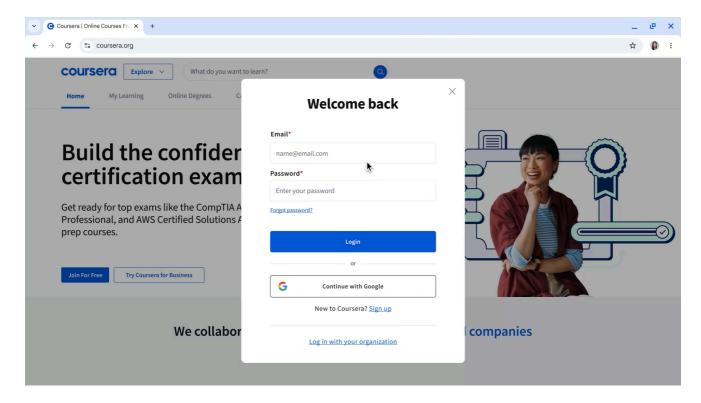
You always want to be careful when granting sites permissions, like access to your camera or location. Chrome now uses AI to learn your preferences and to take into account signals like site quality. When it determines you're unlikely to grant them, it will present permissions requests in a less intrusive way.



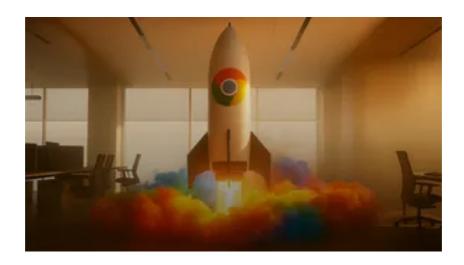
Chrome helps you deal with spammy notifications and unwanted permissions

10. Change compromised passwords in 1-step

Chrome already automatically and securely fills in your login credentials and proactively alerts you if any of your passwords are compromised. Very soon it'll use AI as a password agent to go a step further, letting you change your saved passwords with a single click on supported sites, like Coursera, Spotify, Duolingo, H&M and more.



Chrome will help you fix your compromised password with one click



Chrome: The browser you love, reimagined with Al

Google is taking the next step in its journey to make your browser smarter with new Al integrations



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More Information



1 Check responses for accuracy. Available on select devices and in select countries, languages, and to users 18+

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